

# Artist Information Statement

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**NAME**  
**Address**  
**City, state, postal code**

**Telephone number**

**E-mail address**

**Web address**

Place a head  
shot of the  
artist here

## **Medium: What is your medium**

An artist statement accomplishes two goals. First, if a show asks for a statement with the application, the statement serves to tell the jurors what it is you do as an artist, and how you do it with what materials. Secondly, an artist statement is often required as a booth element. In fact, there are shows that look for the statement in order to judge your booth for awards and return invitations. The artist statement proves that *you* are the artist, and tells the jurors and your buying public what it is you do, how you do it and what materials you use to make it.

The first purpose of an artist statement is to *communicate*. As an artist, you should strive to clearly state who you are and what you do. This is your chance to tell your public the nitty-gritty details of your artwork. The medium, the materials and the manner in which these are used creatively should be communicated to those who will read the statement.

The second is to *educate*. The artist should tell the reader how he or she accomplishes the creativity and how the particular medium is actually made, while explaining his or her unique focus. What is the public looking at? What is the meaning of this artwork? Why is it important to do this art this particular way and not any other way?

The third is to *describe*. Detailed descriptions of materials, sources, where found objects are found, etc., should be included. Describe your inspiration, your method, your materials and your process.

*Your signature*