

**FOR IMMEDIATE RELEASE**  
**July 2009**  
**EVENT DATE: AUGUST 13-16, 2009**  
**Dan Emmett Music & Arts Festival**

**FOR MORE INFORMATION CONTACT:**  
**Pat Crow - Festival Director**  
**Ph. 740-392-3378 Fax 740-392-7840**  
**Cell phone – (740) 507-3898**

For Detailed Up-to-Date Festival Information, Visit [www.DanEmmettFestival.org](http://www.DanEmmettFestival.org)

## **Friend of the Festival Program Continues**

MOUNT VERNON – In 2008, the Dan Emmett Music & Arts Festival announced the creation of the Friend of the Festival. The purpose of this program is to provide a way for individuals in the community to join the team to perpetuate the successes of the Festival. In the past, the Festival was funded primarily by business sponsorships and regular program income.

The individual Friend of the Festival package includes: 1) Two reserved seats for the Sonny Geraci and The Outsiders Concert on 8/15/09; 2) a free exclusive “Friends of the Festival” T-Shirt; and 3) Special individual recognition at the Festival (if requested). A quarterly Festival Newsletter will be launched this fall for the Friends of the Festival. The tax deductible donation for the “Friend of the Festival” package is \$150.

This special opportunity allows the community members to help perpetuate the Festival and enjoy a great concert, particularly in a time when the challenges of the current recession have so significantly impacted business and industry. Individuals now will be able to help make it possible to continue to bring the great musical groups to the Dan Emmett Music & Arts Festival. It should be noted that donations of any size are welcome for membership as a Friend of the Festival.

The 2009 Dan Emmett Music & Arts Festival runs August 13<sup>th</sup>-16<sup>th</sup> in Downtown Mount Vernon. For information, contact the Festival at (740) 392-FEST (3378) or email at [director@DanEmmettFestival.org](mailto:director@DanEmmettFestival.org).

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