

FOR IMMEDIATE RELEASE

August 4th, 2008

EVENT DATE: AUGUST 7th-10th, 2008

Dan Emmett Music & Arts Festival

FOR MORE INFORMATION CONTACT:

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For Detailed Up-to-Date Festival Information, Visit www.DanEmmettFestival.org

Dan Emmett 3rd Annual Cheerleading Competition

MOUNT VERNON – The Dan Emmett Music & Arts Festival has announced the addition of the 3rd Annual Cheerleading Competition to their schedule of events. Teams from schools within this region have been invited to participate.

The competition will be Saturday, August 9th, 2008 at 5:00 p.m. The event will be performed on the First-Knox Center Stage, West Vine Street between Main Street and Mulberry Street at the Festival. There will be trophies for 1st, 2nd, and 3rd places in each division. The groups are divided into divisions of Varsity, Junior Varsity, Junior High, Pee-Wee and Colt. There will be no tumbling or stunting in this competition.

The judges will be looking at fourteen different categories that include motion technique, voice projection, transitions, formation/spacing, flow/pace, jumps, dance, synchronization/timing, effective/appropriate words, effective/appropriate skills, use of signs/pom-poms/flags/megaphones, showmanship/presentation, choreography, and overall impression. The team can perform a maximum of 3 minutes with at least 1 minute of music/dance. Team applications will be accepted until the schedule is full. Those interested in applying will find the competition rules and applications on the web at www.DanEmmettFestival.org or may receive assistance by calling (740) 392-3378.

Highlights of the Festival this year include performances by Micky Dolenz of The Monkees, Phil Dirt and The Dozers, the All-Ohio State Fair Band, Knox Idol, and a wide variety of other local musicians and performers. A juried fine arts and crafts fair, a homemades and trades show, a flower show, a quilt show, a motorcycle show, and an antique & classic car show are also scheduled as part of the four day Festival.

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The Dan Emmett Music & Arts Festival runs August 7th-10th in Downtown Mount Vernon with various activities each day. For information, contact the Festival at (740) 392-FEST (3378). For detailed scheduling information, visit the Festival website at www.DanEmmettFestival.org . The 2008 Dan Emmett Music & Art Festival is made possible by the contributions by Ariel, First-Knox National Bank, Time Warner Cable, WMVO, Eagle 93, WNZR, I-Conn Video Productions, Mount Vernon News, and the Knox County Convention & Visitors Bureau.

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